

## The OPH Website Monthly Report: January 2004

The statistics listed below cover 5/01/04 through 5/31/04

General Statistics		
<b>Hits*</b>	Entire Site (Successful)	1,564,386
	Average Per Day	50,464
	Home Page	15,253
<b>Page Views**</b>	Page Views (Impressions)	129,370
	Average Per Day	4,173
	Document Views	82,333
<b>Visits***</b>	Visits	64,043
	Average Per Day	2,065
	Average Visit Length	00:12:04
	Median Visit Length	00:03:11
	International Visits	2.11%
	Visits of Unknown Origin	33.09%
	Visits from United States	64.78%
<b>Visitors</b>	Unique Visitors	24,019
	Visitors Who Visited Once	19,274
	Visitors Who Visited More Than Once	4,745

\*Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

\*\*Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

\*\*\*Visits - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

### Pages that had the most visits

	Pages	Views	% of Total Views	Visits	Avg. Time Viewed
1	<b>Louisiana OPH - Vital Records Registry</b> <a href="http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/">http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/</a>	16,663	12.88%	10,795	00:02:35
2	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/">http://oph.dhh.state.la.us/</a>	15,253	11.79%	10,765	00:01:39
3	<a href="http://oph.dhh.state.la.us/nutrition/cajuncooking/">http://oph.dhh.state.la.us/nutrition/cajuncooking/</a>	4,596	3.55%	3,478	00:02:08
4	<b>Louisiana OPH - Early Steps</b> <a href="http://oph.dhh.state.la.us/childrensspecial/earlyinterventionservices/">http://oph.dhh.state.la.us/childrensspecial/earlyinterventionservices/</a>	4,717	3.64%	3,130	00:01:10
5	<b>Louisiana OPH - Vital Records Registry - Informational Packets</b> <a href="http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page556f.html">http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page556f.html</a>	2,357	1.82%	2,009	00:04:36
6	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/scripts/search.asp">http://oph.dhh.state.la.us/scripts/search.asp</a>	4,531	3.5%	1,732	00:00:55
7	<b>Louisiana OPH - Early Steps - For Providers</b> <a href="http://oph.dhh.state.la.us/childrensspecial/earlyinterventionservices/pagec612.html">http://oph.dhh.state.la.us/childrensspecial/earlyinterventionservices/pagec612.html</a>	2,317	1.79%	1,722	00:05:20
8	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/Programs.html">http://oph.dhh.state.la.us/Programs.html</a>	1,973	1.52%	1,684	00:01:12

9	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/Data_and_Stats.html">http://oph.dhh.state.la.us/Data_and_Stats.html</a>	1,773	1.37%	1,478	00:02:07
10	<b>Louisiana OPH - OPH Regions - Parish Health Unit Services</b> <a href="http://oph.dhh.state.la.us/ophregions/page6f72.html">http://oph.dhh.state.la.us/ophregions/page6f72.html</a>	1,643	1.27%	1,429	00:01:37
11	<b>Louisiana OPH - OPH Regions</b> <a href="http://oph.dhh.state.la.us/ophregions/">http://oph.dhh.state.la.us/ophregions/</a>	1,664	1.28%	1,411	00:01:02
12	<b>Louisiana OPH - Infectious Disease Epidemiology Program: West Nile Virus and Oth</b> <a href="http://oph.dhh.state.la.us/infectiousdisease/westnile/">http://oph.dhh.state.la.us/infectiousdisease/westnile/</a>	2,124	1.64%	1,403	00:02:14
13	<a href="http://oph.dhh.state.la.us/nutrition/cajuncooking/page7fc1.html">http://oph.dhh.state.la.us/nutrition/cajuncooking/page7fc1.html</a>	1,636	1.26%	1,246	00:03:41
14	<b>Louisiana's Department of Health and Hospitals Office of Public Health</b> <a href="http://oph.dhh.state.la.us/Healthtopics.html">http://oph.dhh.state.la.us/Healthtopics.html</a>	1,295	1%	1,159	00:01:38
15	<b>Louisiana OPH - Vital Records Registry - Where to order documents</b> <a href="http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page2b2f.html">http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page2b2f.html</a>	1,274	0.98%	1,155	00:03:12
16	<a href="http://oph.dhh.state.la.us/nutrition/cajuncooking/page2af7.html">http://oph.dhh.state.la.us/nutrition/cajuncooking/page2af7.html</a>	1,310	1.01%	1,121	00:02:22
17	<a href="http://oph.dhh.state.la.us/newsitemf320.html">http://oph.dhh.state.la.us/newsitemf320.html</a>	1,210	0.93%	1,110	00:01:56
18	<a href="http://oph.dhh.state.la.us/nutrition/cajuncooking/pagedb22.html">http://oph.dhh.state.la.us/nutrition/cajuncooking/pagedb22.html</a>	1,230	0.95%	1,026	00:02:32
19	<b>Louisiana OPH - Records and Statistics</b> <a href="http://oph.dhh.state.la.us/recordsstatistics/">http://oph.dhh.state.la.us/recordsstatistics/</a>	1,130	0.87%	989	00:01:26
20	<a href="http://oph.dhh.state.la.us/nutrition/cajuncooking/page83a4.html">http://oph.dhh.state.la.us/nutrition/cajuncooking/page83a4.html</a>	1,182	0.91%	921	00:02:50